



What we do, and what we can do for you

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JOIN US ON:    

PROTECT TREES KNOW THE ENEMY BURN SAFE REPORT A PEST VIDEOS BLOG ABOUT

Trees are being destroyed through the transportation of invasive insects & diseases in firewood. See what you can do to help>



LATEST VIDEOS



BEHIND THE BUG: EMERALD ASH BORER

PREV | MORE VIDEOS | NEXT

Latest News

FROM OUR BLOG

Asian longhorned beetle awareness month
August is Asian longhorned beetle awareness month!

Posted on 4 August 2009, 3:36 pm by L. Greenwood

We are on the road!
There are now two Don't Move Firewood billboards i...

Posted on 1 July 2009, 1:02 pm by L. Greenwood

California miss the mark
The gold-stained oak borer is a small beetle that...

Posted on 22 July 2009, 1:04 pm by L. Greenwood

Read More Posts >

3 THINGS YOU CAN DO TODAY

To Protect Trees, Forest & Your Community:

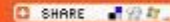


1. Don't move firewood; buy it where you'll burn it.
2. Ask your firewood dealer to carry local firewood only.
3. Tell a friend about this website & the Don't Move Firewood™ message.

TAKE ACTION >

SHARE WITH A FRIEND

Help spread the word and save trees in your community



DON'T WASTE GAS

See how much money you save by buying firewood close to your campsite.



Links to social networking sites

Fun videos and PSAs

Easy to share via email

Fully moderated blog



SHRED A PEST

4 SHRED IT!

All your hard work and planning will hopefully pay off. Press the 'Shred' button and see how your method of Destruction works!

Remember, it is very hard to destroy these pests once they find a home. You can help by not moving firewood.

You've chosen the best method for destroying an invasive pest. I don't think it'll be back to BUG you again.

SHRED IT!

GO!



Amusing, customized animations of pests

Pest ridding options include... shredding, drowning, burning, and verbally insulting them

NOW WHAT?

Don't just keep it to yourself. Share your Pest with the world. Or at least a couple friends. The less people move firewood, the less Pests there will be in your neighborhood.

WATCH IT AGAIN?

GO!

POST YOUR
PEST ON

facebook
myspace

START OVER >

Upon completion, user can show their friends their funny video of a pest

Estimates of impact

- Page views – 185,000+
- Video views – 29,000+
- Over 2,600 active social media followers
- Combined reach of all promotional efforts- estimated **6 million** people

Award winning campaign



Advertising Age featured us in their “Good Works” section.

We won a Silver ADDY® Award from The Advertising Club of Metropolitan Washington.

“Introducing the Emerald Ash Borer,” was recognized for excellence at the International Wildlife Film Festival.

Upcoming book "Design for the Greater Good" will include our campaign

Our generic materials

- **Stickers, magnets and vinyl clings** for giving away to the public
- **Water bottles** for special events
- **Downloadable posters** you can print
- **DVDs** of our cool videos



Past collaborations on request

- **Posters** in PA and VT
- **Postcards** in NY and MT
- **Advertisements** in MT and NH
- **Mailing slips** in NH
- **Billboards** in NY

What would YOU benefit from?

Do you need posters?

Stickers?

Custom postcards for a mailing campaign?

Let's discuss! Right now!

